GUIDESTAR CASE STUDY QUESTIONNAIRE

ABOUT YOU

Name: Dolores Estrada
Title: Manager, Grants Administration
Company: The California Endowment
Industry: Non-profit
Logo/Headshot: (please attach)

ABOUT YOUR WORK WITH GUIDESTAR

What was the challenge you faced that resulted in the need for GuideStar solutions?
In 2010, TCE transitioned to its 10 year, $1 billion comprehensive community initiative. As part of this initiative, we made a conscious decision to reduce the burden of grantmaking on our grantees to maximize the benefit of our investments. In doing so, we needed a solution that would allow us to have access to essential information for our decision making as well as an external (Cloud) repository of information.

What solution did you choose?
We chose GuideStar Premium Search with a Charity Check subscription.

How did it help your business or personal work efficiency?
By integrating the GuideStar profile into the application process, we’ve created a cost efficient workflow that allows us to process proposals in less time while having an outside repository of data needed for decision-making.

Do you have any specific data points or success measures you can share?
Utilizing GuideStar has helped our grantmaking workflow. It has significantly helped reduce the turnaround time from intake to award process from 120 days to under 55 days.

What else would you like to tell us about how you use GuideStar?
We recently upgraded our membership level so that we have access at an organizational/enterprise level. TCE’s grantmaking is by invitation only, with this new membership level we will provide training to
help ensure that staff is aware of the research and analytical tools that are available, and how this access of information is valuable to their grantmaking.

Please share a quote about your experience with GuideStar and/or our products that we can include in both the Case Study and marketing materials.

GuideStar has provided an innovative solution that helps TCE with its 10 year, $1 billion comprehensive community initiative. It has helped reduce the burden of grantmaking so that we can concentrate on meeting the needs of Californians.

Anything else you’d like to say?

GuideStar has been a great partner. By listening to the field about its needs and developing tools that make the “How” of grantmaking more focused. Most importantly, it has provided excellent customer service to both TCE as a client and TCE’s grantees as users of GX.