CHALLENGE

In 2010, TCE transitioned to its 10-year, $1 billion comprehensive community initiative. As part of this initiative, we made a conscious decision to reduce the burden of grantmaking on our grantees to maximize the benefit of our investments. In doing so, we needed a solution that would allow us to have access to essential information for our decision making as well as an external (Cloud) repository of information.

GUIDESTAR SOLUTION

We initially chose GuideStar Premium Search with a GuideStar Charity Check subscription. We later joined the Foundation Membership Program, which gave us continued access to these tools.

SUCCESS

By integrating the GuideStar Nonprofit Profile into the application process, we've created a cost-efficient workflow that allows us to process proposals in less time while having an outside repository of data needed for decision making.

Utilizing GuideStar has helped our grantmaking workflow. It has significantly helped reduce the turnaround time from intake to award process from 120 days to under 55 days.

We recently upgraded our membership level so that we have access to GuideStar Premium Search, GuideStar Charity Check, and Financial SCAN data at an organizational/enterprise level. TCE's grantmaking is by invitation only; with this new membership level, we will provide training to help ensure that staff is aware of the research and analytical tools that are available, and how this information is valuable to their grantmaking.

GuideStar has been a great partner. GuideStar's staff has listened to the field about its needs and developed tools that make the “How” of grantmaking more focused. Most importantly, it has provided excellent customer service to both TCE as a client and TCE's grantees as users of the GuideStar Nonprofit Profiles.

“GuideStar has provided an innovative solution that helps TCE with its 10-year, $1 billion comprehensive community initiative. It has helped reduce the burden of grantmaking so that we can concentrate on meeting the needs of Californians.”
—Dolores Estrada, Director, Grants Operations